News Release

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For Immediate Release

Pixelmetrix and Adtec Digital offers end-to-end Digital Program Insertion (DPI) solution

NAB, Las Vegas, April 2006 - Pixelmetrix **(Booth C6616)** and Adtec Digital **(Booth SL2961)** have come together to offer a complete system for Digital Program Insertion that will handle everything from inserting commercials to quality control.

The system will offer cable and terrestrial operators a SCTE 35 compliant, end-to-end DPI solution that covers insertion, auditing and monitoring.

Says Kevin Ancelin, President, Adtec Digital: "Adtec is involved with most operator ad insertion operations globally. The natural next step is to provide a DPI solution that models Adtec's proven track record with analog switched digital ad insertion.

"A DPI solution means new and better monitoring tools. Pixelmetrix and Adtec offer tools that fix the requirements of operators."

Pixelmetrix supports DPI on two tiers – as a built-in function for the standard DVStation family of products and in DPI Auditor, a separate DPI analysis application with enhanced features.

The entire Pixelmetrix DVStation family of products supports DPI and will display and decode DPI messages.

The DPI Auditor, on the other hand, offers an enhanced feature set. It has a range of logging and reporting capabilities and is capable of a host of features including incoming splice message validation, online logging of all messages, capturing incoming and outgoing transport stream upon splice message arrival, offline confirmation of splice and content, alarms on arrival of user selectable tables or fields, long-term storage of logs, search and retrieval capabilities, and generation of reports.

"The Adtec-Pixelmetrix partnership means that operators now have a complete DPI solution that is standards-compliant, feature-rich, reliable and cost-efficient," says Danny Wilson, President and CEO of Pixelmetrix Corporation.

About Adtec Digital

Adtec Digital designs and manufactures innovative technology for digital television delivery, IP streaming, commercial insertion, and multimedia digital video applications. Adtec Digital products offer rock solid engineering, powerful features, scalability and the ability to generate unmatched bottom line revenue. For more information about Adtec Digital, visit www.adtecinc.com

About DVStation Products

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVShift, DVShift-HD, and DVStor.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, and Télédiffusion de France.

Pixelmetrix is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 and 2004 Superior Technology Award from TV Technology Magazine, recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 and 2004, and winner of Broadcast Engineering magazine's Pick Hit Award 2005. For more information about Pixelmetrix, please email info@pixelmetrix.com or visit www.pixelmetrix.com

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

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