News Release

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For Immediate Release

Pixelmetrix announces ConsolidatorPlus[™] at NAB 2005

NAB, Las Vegas, April 2005, Central Hall 4, booth #C7316 - Pixelmetrix, the global expert in Preventive Monitoring for digital television networks, at NAB 2005 will announce ConsolidatorPlus[™] a comprehensive management and reporting control system for its DVStation preventive monitoring platform.

ConsolidatorPlus[™] utilizes the ubiquitous and open standard SNMP connectivity built into every DVStation to provide flexible management of a large number of devices and is designed to meet the requirements of diverse applications from cable, to satellite, to terrestrial, and to the Internet.

Collecting and consolidating measurements, telemetry, and alarms from a network of DVStation monitors, users are presented with operational status in an easy-to-understand format. The multi-level graphical user shows your network status in the shape of your own network: via maps, network diagrams or even in the layout of your own equipment racks. Problem areas are instantly highlighted in red thus pinpointing the problem location.

The growing complexity of today's broadcast network have greatly increased the risk of cascade failure – when one or two smaller faults trigger a virtual waterfall of subsequent failures.

Pixelmetrix CEO, Danny Wilson notes that "Like stopping the fall of dominos falling one by one, operators must quickly identify and clear the fault before things get out of control. Things are not getting any simpler –ConsolidatorPlus[™] provides a critical link to improving overall broadcast quality"

The product also features an extensive alarm log and fault status display which filters and displays all open and unacknowledged alarms according to priority simplifying the system management process.

ConsolidatorPlus[™] is supported on standard Microsoft Windows[®] platforms and comes with flexible, per-seat licensing.

About DVStation Products

DVStation, DVStation-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are awardwinning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventive Monitoring solution available today.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, winner of the STAR 2000 & 2004 Superior Technology Award from TV Technology Magazine, and recipient of a Cable-Satellite/Mediacast Product of the Year Award in 2003 & 2004. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email <u>info@pixelmetrix.com</u> or visit <u>www.pixelmetrix.com</u>.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStor, DVShift, DVScope, and DPI Auditor are trademarks of Pixelmetrix Corporation.