## News Release

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For Immediate Release

## Pixelmetrix DVShift – Temporal Distortion Generator Launched at NAB2003

NAB, Las Vegas, April 2003 – DVShift is a unique product ideal for delayed re-broadcast of MPEG-2 streams across time zones and it will make its NAB debut at **Pixelmetrix booth #C2233, Las Vegas, April 7-10, 2003**.

DVShift provides real-time, user controllable delay of MPEG transport streams. Ideal for program turn-around and delayed re-broadcast between national or international time zones, DVShift accepts transport stream inputs up to 50 Mb/s and, depending on configuration, effects a broadcast delay of up to three days at full line rate.

The system incorporates self-monitoring features which can notify operators and network management systems of system failure or loss of input transport stream. System parameters can be set and status can be queried from any SNMP compliant network management system or via the built-in SNMP MIB.

During normal operation, all system parameters and settings are locked against accidental modification. Maintenance and configuration of DVShift is enabled only after input of the proper administrator password.

As operators process more and more of their content in the compressed domain DVShift is poised to become an important and vital part of their arsenal.

## **About DVStation Products**

DVStation, DVStation Pod-Remote, DVStation-Pod, and DVStation-IP by Pixelmetrix are award-winning systems for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. If signal and content integrity is essential for business success, DVStation is the most advanced Preventative Monitoring solution available today.

## About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventative Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe. Pixelmetrix customers include CNN, CBS, Disney, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France. It is the winner of the Peter Wayne Award for Best Design and Innovation IBC 2000, and Winner of the STAR 2000 Superior Technology Award from TV Technology Magazine. For more information, visit www.pixelmetrix.com.

For more information about DVStation and Pixelmetrix, please email <u>info@pixelmetrix.com</u> or visit <u>www.pixelmetrix.com</u>.

The terms Preventative Monitoring, DVStation, DVStation Pod-Remote, DVStation-Pod and DVStation-IP are trademarks of Pixelmetrix Corporation.

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