News Release

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For Immediate Release

Pixelmetrix redefines broadcast video contents monitoring with the DVStor Call Centre Application

NAB, Las Vegas, April 2006, Booth C6616 - Pixelmetrix, the global expert in Preventive Monitoring for digital television networks, has released Call Centre Application (CCA), a software application running on the DVStor. It enables recorded/archived video in the DVStor to be quickly and easily searched, recalled and verified from any remote PC/laptop connected to similar IP network as the DVStor.

The DVStor is a professional transport stream recording system that is deployed by digital TV broadcasters for mid or long-term archival of their broadcasted transport streams, which may contain one or more programs.

Said Danny Wilson, President and CEO of Pixelmetrix Corporation, "The digital imaging arena is growing rapidly and fast advancing technologies offer broadcasters, cable operators, satellite and content providers an enormous opportunity to step up the efficiency of their network management system. Pixelmetrix provides solutions that empower them to achieve the desired proficiency with as minimum downtime possible."

"Our DVStor Call Centre Application is one new solution that offers a quick and inexpensive way to perform verification processes, allowing prompt corrective actions," he added.

With the Call Centre Application, verification process is simplified as it can generate video thumbnail sequences over a particular search period. These provide an overview summary and allow operators to select scenes to start video playback at the original encoding quality over the IP network. Options on video thumbnail display can be configured to illustrate the maximum number of thumbnails per row, varying sizes, sequence of broadcast as well as the playback mode.

The software has been designed to help TV broadcasters and content providers respond to broadcast issues quickly, inexpensively and remotely. User-friendly and intuitive, drilling down to the exact duration of the broadcast content under query is a cinch with the DVStor Call Centre Application.

About DVStation Products

The award-winning DVStation family of products by Pixelmetrix is used for monitoring the quality and performance of digital networks. DVStation is the only all-in-one solution that can monitor a signal path from studio to home. The operator sets the monitoring thresholds and alert methods for the entire network from a single location. DVStation will notify operators if there's trouble, with alerts delivered remotely over a corporate LAN, the Internet or even to a pager. DVStation is the most advanced Preventive Monitoring solution available today. When signal and content integrity is essential for business success, DVStation is the only logical solution.

The DVStation family is available as DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVShift, DVShift-HD and DVStor.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television networks. The company provides equipment and network intelligence systems to television broadcasters for management and monitoring of quality of service. Headquartered in Singapore, Pixelmetrix has offices in the United States, Europe and Asia.

Pixelmetrix customers include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO-Latin America, NHK, Japan Telecom, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the STAR 2000 and 2004 Superior Technology Awards from TV Technology Magazine, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well the Broadcast Engineering publication Pick Hit Award 2005.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP, DVStation Mini, DVStor, DVShift, DPI Auditor and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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