News Release

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For Immediate Release

Pixelmetrix Danny Wilson to confer with industry experts on Effective IPTV Troubleshooting at TelcoTV 2007

Singapore, October 19, 2007 – Danny Wilson, President and CEO, Pixelmetrix, will be engaged in a panel session to outline effective troubleshooting techniques and strategies at the TelcoTV Conference & Expo in Atlanta, Georgia, next week. The technology track is slated for Thursday, October 25, 4.00pm in Room C104.

"As service providers aim to inflate their user base and revenues in the long run, deploying efficient end-to-end IPTV monitoring solutions, validating their service delivery and implementing effective troubleshooting modus operandi are instrumental in these efforts," said Danny Wilson. "The IPTV competition is heating up in this volatile market - this is one hot session Telcos should not miss," he added.

Over at booth 936, Pixelmetrix will showcase the Electronic Couch Potato™ (ECP) and Consolidator™, EndGame™, Video Validator™, DVStation-IP³™ and DVStorIP-Gen™.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

TelcoTV will be held from October 23 to 25 at the Georgia World Congress Centre, Atlanta, Georgia, USA.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Danny Wilson

Danny Wilson is the founder of Pixelmetrix Corporation, a Singapore-based company that specializes in the design and production of management and telemetry systems for digital broadcasters. The company's award-winning products are deployed globally at numerous terrestrial, satellite, cable and IPTV operators.

He began his management career at Hewlett-Packard, Canada, as the Business Manager of HP's Communication Measurement Division. He was responsible for the introduction of the MPEGScope Transport Stream Analyzer and the world's first ATM/B-ISDN Test System, which accelerated the development and deployment of ATM technology worldwide.

He later went on with HP to Kobe, Japan, where he established and managed HP's Asia Business Centre – leading the development of the world's first multi-port network monitoring system, which was implemented throughout Japan, by NTT.

A frequent speaker at IPTV and television conferences in Europe, Asia and North America, he currently serves as Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP^3, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, Video Validator and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to info@pixelmetrix.com or visit www.pixelmetrix.com.

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