News Release

Marcom Contact:
Sharifah Ahmad
Pixelmetrix Corporation
+65-6547-4935
sharifah@pixelmetrix.com

For Immediate Release

Pixelmetrix demonstrates Remote Viewer Quality Monitoring solutions at NAB 2009

NAB Las Vegas, April 20, 2009 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, will showcase its Electronic Couch Potato™ (ECP) and Consolidator Engine™ to illustrate Remote Viewer Quality Monitoring at booth SU6007.

The Electronic Couch Potato™ (ECP™) is an after the network probe that measures and reports the end-users' experience for delivered video services. Collecting telemetry from multiple ECPs™ distributed across a wide network and presenting it effectively is essential to the value proposition of the product. A population of the ECPs™ deployed throughout the network are configured, managed and controlled by the Consolidator Engine™, which also provides intelligent presentation of information reported by the ECPs™.

"Our customers are buying the Electronic Couch Potato™ as an integral solution that allows them to monitor and measure true QoE, facilitating complete remote site visibility, while reducing their OPEX and truck rolls," said Danny Wilson, President and CEO of Pixelmetrix.

One of the key features of the ECP™ is telepresence, which allows remote monitoring of the audio and video output of the STB. This is achieved by encoding the audio and video signals and streaming them back to the central site. In addition, numerous measurements and parameters for QoE and QoS are reported. This facilitates a close audit of what is really going on 'out there'.

Other highlights at the booth include the Emmy® Award winning DVStation-210, DVStation-IP[3], DVStorIP-Gen, DVB-S.2 ASLF, DVStor, VISUALmpeg Qualify, DVStation-Mini[2] DVB-T and EndGame™.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

The NAB show will be held from April 20 to 23 at the Las Vegas Convention Center.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP^3, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.

****