News Release

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For Immediate Release

Pixelmetrix presents its IPTV Monitoring Tools at TelcoTV 2009

Amit Sood speaks at Quality of Experience: Beyond the Hype Panel Session

TelcoTV Orlando, Florida, November 9, 2009 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, is presenting three of its star IPTV monitoring tools at TelcoTV this week, in Orlando, Florida, Booth 946.

Products to be featured include the DVStation-IP^3, Electronic Couch Potato™ and IPGen.

A one-stop monitoring engine for IP and Transport Stream Analysis, the DVStation-IP^3 allows for detailed service visualization and IP Headend Output verification for IPTV networks. It provides, on all services, MPEG-2 and H.264 main profile thumbnails, Media Delivery Index (MDI) for packet loss and jitter measurements as well as video presence, freeze or blackout displays.

The Electronic Couch Potato™ stands out with its ability to emulate end-user changing channels on a Set Top Box via a built-in infrared (IR) control transmitter. Service plan verification, channel switching and recording measurements on service quality for each channel to be reported to a central management console, equips the service provider with an in-depth knowledge of the end-user's experience. Most importantly, it helps to check whether the channels that the ECP scans are actually available in the first place.

"The Electronic Couch Potato™ is designed to monitor the true customer viewing experience by providing measurements from the end point of the content delivery chain. The ECP™ connects after the Set Top Box (STB) and provides feedback on various service quality parameters to a central site," said Danny Wilson, Pixelmetrix President and CEO.

The IPGen is designed to simulate a fully operational IP video delivery headend. It is an effective lab test tool used to understand the behavior of network elements and devices in real world video delivery scenarios. A single IPGen eliminates the need for multiple equipment to simulate the operational scenarios of a typical IP video headend. The IPGen can generate error-free as well as user-defined impaired video streams. These capabilities are crucial for stress test network elements. Channel change simulation in a multicast enabled network and video server storage are some of the important functionalities of this cost-effective solution.

On Day 2, Wednesday, November 11, Amit Sood, Pixelmetrix IPTV Product Manager, is joining a panel of speakers to discuss Quality of Experience: Beyond the Hype. The panel session is scheduled to commence at 2.10pm in Room N220 DE.

TelcoTV will be held from November 10 to 12 at the Orange County Convention Center, Orlando, Florida.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP^3, DVStor, IPGen, DVShift, DVProbe-C, DVProbe-S2, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Frost & Sullivan Industrial Technologies Award 2009, C+T Technology Development Award 2009, Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.

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