

News Release

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For Immediate Release

Pixelmetrix Advances MPEG over IP Analysis with its IP110

Singapore, October 18, 2007 – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, announces the launch of its IP110 at TelcoTV Conference & Expo 2007 in Atlanta, Georgia. IP110 presents a comprehensive solution suite for detailed MPEG over IP analysis to its award-winning DVStation-210[™] and DVStation-Remote[™] product family.

A unique feature of the IP110 solution is the support for End-point, Tap mode and IP forwarding. The IP forwarding allows the channeling of the selected transport stream to any remote location over the IP network for confidence monitoring. The Tap mode and End-point modes provide users the flexibility to place the monitoring station in between two locations, to sniff and pass through complete traffic to the destination or place it at the end of a point-to-point link. The Interface also supports a full implementation of the IGMPv3 protocol to Join/Leave multicast IP traffic along with source address specification.

"Introducing the IP110 is in sync with the philosophy of Pixelmetrix test and monitoring systems. This new IP solution expands our integrated headend monitoring offerings with added flexibility to monitor a miscellany of Satellite, Cable, Terrestrial and IP signals within the same platform," Danny Wilson, Pixelmetrix President & CEO, elaborated.

"The launch of the IP110 solution strengthens the multi-signal monitoring architecture of the DVStation-210[™] and DVStation-Remote[™] product family. This package is a springboard to the measurement and monitoring tools needed for tomorrow's IP networks," said Amit Sood, Pixelmetrix IPTV Product Manager.

Now, Pixelmetrix DVStation-210[™] and DVStation-Remote[™] are packed with the capability to receive Gigabit IP video traffic and perform in-depth MPEG-2 Transport Stream analysis on a single stream. Bandwidth measurements, MDI (Media Delivery Index), TR 101 290 health checks, video freeze and blackout detection, content layer analysis and validation (OCV[™]) are some of the stellar features of the complete package.

Highlights at the Pixelmetrix booth 936 include the Electronic Couch Potato[™] (ECP) and Consolidator[™], EndGame[™], Video Validator[™], DVStation-IP^{3™} and DVStorIP-Gen[™].

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

TelcoTV will be held from October 23 to 25 at the Georgia World Congress Centre, Atlanta, Georgia, USA.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, Video Validator and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to <u>info@pixelmetrix.com</u> or visit <u>www.pixelmetrix.com</u>.

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