

News Release

Marcom Contact: Sharifah Ahmad Pixelmetrix Corporation +65 6547 4935 sharifah@pixelmetrix.com

For Immediate Release

Pixelmetrix presents its Remote Monitoring & IPTV QoS/QoE Tools at BROADCAST, Madrid

Broadcast, Madrid, Spain, November 7, 2007, Booth 10H850A – Pixelmetrix, the global expert in Preventive Monitoring for digital television and IPTV networks, shows its remote monitoring and IPTV QoS/QoE tools at Broadcast 2007 International Audiovisual Technology Tradeshow in Madrid this week.

Products on demo at booth 10H850A include the DVStation-IP³, DVStation-Remote and DVStation-Pod.

Presenting a combination of real-time signal measurements, user-configurable alarm thresholds, graphical displays and more, the DVStation-IP³ is ideal for operators requiring a one-stop monitoring engine for IP and Transport Stream Analysis, detailed service visualization and IP Headend Output verification for IPTV networks.

DVStation-Remote offers terrestrial, cable and satellite operators real-time performance and QoS (Quality of Service) information from multiple checkpoints in the broadcast chain. It provides physical, transport and content monitoring in a consolidated system optimized for remote site deployment.

DVStation-Pod allows operators to analyze and troubleshoot digital signals in satellite communications, broadcast television facilities and other operations handling networked video data. A comprehensive logging feature allows users to keep track of errors as detected by the DVStation-Pod. Measurement logs can be generated to verify proof-of-performance of signal quality and integrity.

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Pixelmetrix goes to BROADCAST with ProVitec Instalaciones y Sistemas SL, authorized distributor for Spain and Andorra. Held at the Feria de Madrid, this tradeshow ends November 9.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital television and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutura, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfecTV! Japan, British Telecom, Canal+ and Télédiffusion de France.

Pixelmetrix has been conferred the Peter Wayne Award for Best Design and Innovation IBC 2000, the TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, Broadcast Engineering publication Pick Hit Award 2005 as well as the BIRTV Product of the Year Award 2006.

The terms Preventive Monitoring, DVStation, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStation Mini, DVStor, DVStorIP, DVStorIP-Gen, DVShift, DPI Auditor, EndGame, Electronic Couch Potato, ECP Consolidator, Video Validator and VISUALmpeg are trademarks of Pixelmetrix Corporation.

For more information about Pixelmetrix, please email to <u>info@pixelmetrix.com</u> or visit <u>www.pixelmetrix.com</u>.

#####